

UNIVERSITY OF MASSACHUSETTS—BOSTON

GRADUATE COLLEGE OF MANAGEMENT

GENERAL INFORMATION

Type of school	Public
Academic calendar	Semester

SURVEY SAYS...

Solid preparation in:
Teamwork

Communication/interpersonal skills	
Presentation skills	

STUDENTS

Enrollment of parent institution	13,162
Enrollment of MBA Program	421
% male/female	52/48
% out-of-state	47
% part-time	67
% minorities	22
% international	39
Average age at entry	30
Average years work experience at entry	6

ACADEMICS

Academic Experience Rating	89
Student/faculty ratio	9:1
Profs interesting rating	66
Profs accessible rating	86
% female faculty	35
% minority faculty	38

Joint Degrees

MBA/MS in Accounting, 3 years;
MBA/MS in Finance, 3 years;
MBA/MS in International Management, 3 years; MBA/MS in Information Technology, 3 years.

Prominent Alumni

Thomas M. Menino, Mayor, City of Boston; Joseph Abboud, Fashion Designer; George Kassas, Founder, Cedar Point Communications; Mark Atkins, CEO, Invention Machine; Joseph Kennedy, U.S. Congressman.

FINANCIAL FACTS

Annual tuition (in-state/ out-of-state)	\$2,590/\$9,758
Fees (in-state/ out-of-state)	\$6,896/\$10,235

Academics

"Bang for the buck" is hardly the only reason for choosing the MBA program at UMass—Boston, but it's such a huge perk that few students can resist citing it as one of their primary motivations for attending. Many chose this program over more prestigious but also more expensive private school alternatives. One MBA tells us he is getting an "education similar to programs [that cost] two to three times more money." Students don't have to sacrifice quality to get value here, since "we can tap into the best educational resources in the world with professors from BC, BU, Northeastern, Harvard, and all the other schools in the Boston area."

Students report that UMass—Boston boasts "strong" human resources and information technology concentrations as well as "a strong accounting program with lots of accounting firms who recruit here." The school also offers "a tremendous international program focusing on leadership, integrity, and diplomacy." Throughout the program the quality of instruction is "very high"; professors are "accessible, helpful, and challenge their students." "All are knowledgeable," and although "A few do not have the gift of teaching, most are generous with their time outside of class and are available by e-mail just about any time."

UMass—Boston offers both a full-time and part-time MBA. Students rave that they have found "the most convenient part-time program and the best value in Boston." "Flexible class schedules" are enhanced by "sympathy for, empathy with, and accommodations made for [students'] full-time employment status by faculty and administration." They also point out that "being in downtown Boston and convenient to public transportation makes this an excellent environment." Students of all types appreciate how the low cost "yields a diverse group" of "highly qualified" students, "many of whom have undergraduate degrees from universities with competing business schools." On the downside, "The campus and facilities are outdated," meaning that "the physical plant is in desperate need of an overhaul."

Career and Placement

Students tell us that "the administration is extremely helpful and offers a lot of extra networking events throughout the year with area employers" at UMass—Boston. Students in finance are especially well served, as the school is "networked in with leadership of the largest institutions in Boston's financial district." Students in other disciplines, on the other hand, sometimes feel that the school could "improve by building a strong network of alumni" and by "providing more placement opportunities after graduation." The College of Management Career Center serves both undergraduates and graduate students in business. The school offers graduate students placement services as well as advice on salary negotiation.

Employers most likely to hire UMass—Boston MBAs include: Bank of America, Fidelity Investments, Investor Bank and Trust, Raytheon, and State Street.

Student Life and Environment

UMass—Boston "is a commuter school" with "most of the campus life geared toward undergraduates," but there are opportunities for students (especially full-time students) to get involved outside of classes. There are the recently implemented "international celebrations," which are "great for cultural awareness and fun" along with numerous clubs (although many meetings are at 5:00 P.M., hardly ideal for working students). Still, "Life at UMass is fun. It is relaxed and so diverse that everyone fits in. The campus is located

ADMISSIONS CONTACT: WILLIAM KOEHLER, ASSISTANT DEAN
 ADDRESS: 100 MORRISSEY BOULEVARD, MBA OFFICE BOSTON, MA 02125-3393
 PHONE: 617-287-7720 • FAX: 617-287-7725
 E-MAIL: MBA@UMB.EDU • WEBSITE: WWW.MANAGEMENT.UMB.EDU

on Boston Harbor, so it is not unusual to see students studying outside by the harbor. There are lots of activities at the university covering almost all fields and interests."

Unfortunately, students refer to UMass—Boston's facilities as "problematic." "The classrooms are very outdated and uncomfortable" and "are not that clean" with furniture that "is very old and not well maintained." As one MBA here observes, "The facilities do not match the level of the professors. Hopefully over time this discrepancy will get smaller." Students tell us that the Graduate Center at Healey Library is an excellent resource.

Students here "all come from different ethnic and social backgrounds, and our work experience varies. But our goals are all the same: educational achievement and the desire to learn." One student explains, "Our Director of Admissions is very keen on bringing in a diverse background of students, from various professional and academic backgrounds. My class is not overloaded with one type of student." Most here "are full-time employees. But there are full-time students also. I like the diversity of my classes because my fellow students are from different countries, religions, cultures, backgrounds and have different work experience, so you learn a lot."

Admissions

Applicants to the University of Massachusetts—Boston MBA program must submit all of the following materials: a completed online application; official transcripts from all higher education institutions attended, undergraduate and graduate, whether you received a degree or not; official GMAT scores; three letters of recommendation from employers, professors or character references; and two essays as described in the university graduate admission packet, one describing why you chose UMass—Boston and a second describing your professional objectives and the role of an MBA in achieving them. The first (approximately one page in length) should describe why you have chosen to apply to UMass—Boston. International applicants must submit all of the above plus: bank statements (in English) showing \$31,034 in available cash; a letter of support if another party is providing your funds, a Declaration and Certification of Finances (DCF) form, and official TOEFL scores.

Cost of books	\$1,000
Room & board (off-campus)	\$10,000
% of students receiving aid	65
% of first-year students receiving aid	55
% of students receiving loans	62
% of students receiving grants	21
Average grant	\$17,000
Average student loan debt	\$13,000

ADMISSIONS

Admissions Selectivity Rating	89
# of applications received	418
% applicants accepted	38
% acceptees attending	62
Average GMAT	585
Range of GMAT	530–650
Average GPA	3.34
TOEFL required of international students	Yes
Minimum TOEFL (paper/computer/web)	600/240/88
Application fee	\$40
International application fee	\$60
Regular application deadline	6/1
Regular notification	7/1
Application Deadline/Notification	
Round 1:	3/1 / 4/1
Round 2:	6/1 / 7/1
Early decision program?	No
Deferment available	Yes
Maximum length of deferment	1 semester
Transfer students accepted	Yes
Transfer application policy	Same applicant procedure.
Transfer credits and waivers will be considered.	
Non-fall admissions	Yes
Need-blind admissions	Yes

Applicants Also Look At

Babson College, Bentley University, Boston College, Boston University, Northeastern University, Suffolk University, University of Massachusetts

EMPLOYMENT PROFILE			
Career Rating	93	Grads Employed by Function	% Avg. Salary
Percent employed at graduation	50	Marketing	8 NR
Percent employed 3 months after graduation	89	Operations	12 NR
Average base starting salary	\$78,500	Management	2 NR
Primary Source of Full-time Job Acceptances		Finance	38 NR
School-facilitated activities	12 (25%)	HR	8 NR
Graduate-facilitated activities	26 (54%)	MIS	22 NR
Unknown	6 (13%)	Top 5 Employers Hiring Grads	
		State Street Corporation (4), Bank of America (4), Ernst & Young (6), Fidelity Investments (2), PricewaterhouseCoopers (2)	